

ADVERTISING AND  
SPONSORSHIP  
MEDIA KIT

MEDIA KIT

banner > 468 X 60  
buttons > 120 X 90  
advertising text > link  
newsletter advertising > link

integrated sponsorships available upon consultation.

< AVAILABLE MEDIA >



techies.com

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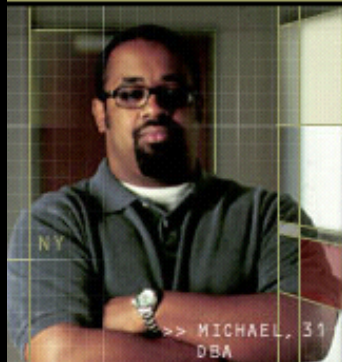
1

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2

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Company Name: Requested text. Company Name: Requested text. Company Name: Requested text.

4

techies.com REGION DATA 427 Jobs 61 Companies Hot Skills: UNIX, C/C++, Java, Oracle

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POLL QUESTION Sponsored by:

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techies.com wants to know: What do you think of IPOs?

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A losing proposition
A long-term investment
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# MEDIA KIT

## TECHNICAL SPECIFICATIONS

technology >	max. file size >	Lead time > (for creative)	Lead time > (w/3rd party)
· GIF	15K/468x60	48 hours	5 days
	10K/120x90	48 hours	5 days
	2K/88x31	48 hours	5 days
· HTML	15K/468x60	5 days	5 days
	10K/120x90	5 days	5 days
· Java	15K/468x60	5 days	5 days
	10K/120x90	5 days	5 days
· Javascript	15K/468x60	5 days	5 days
	10K/120x90	5 days	5 days
· Flash	15K/468x60	5 days	5 days
	10K/120x90	5 days	5 days
· Enliven	15K/468x60	5 days	5 days
	10K/120x90	5 days	5 days



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### MORE . . .

Advertising Text Links: 1 line of text, with a 60 character maximum per line (this includes a **working** URL, spaces, and all punctuation).

Newsletter Advertising: 4 lines of text, with a 60 character maximum per line (this includes a **working** URL, spaces, and all punctuation).

Please note: If your image is animated, it may only loop a total of three times.